

# Why Teach **CREATIVE THINKING?**

Our mission at Creativity and Education is to empower educators to infuse creative thinking into every classroom around the world.

Infusion of creative thinking helps students **within the classroom** to:

- Engage and apply their imagination.
- Connect the dots between what they learn and real-life application.
- Approach learning with open-mindedness.
- Express themselves in meaningful and appropriate ways.
- Navigate ambiguity.
- Take risks, persevere, and view failure as opportunity in a safe space.
- See things from multiple perspectives.
- Work collaboratively toward effective solutions.
- Chase their curiosity.
- Uncover personal interest, passion, and purpose.
- Imagine a better future for themselves and the world around them.

In turn, these skills will help students **beyond the classroom** to:

- Solve problems critically and creatively.
- Prepare for a future career.
- Work well in collaborative environments.
- Approach others with understanding and empathy.
- Maintain creative resilience in the face of opposition.
- Fail and get back up again.
- Become and thrive as their authentic selves.
- Establish happiness and well-being.
- Create a better future for themselves and the world around them.

**Creative Thinking can blend into established classroom curriculum.**

- The goal is infusion, not deconstruction.
- No need to reinvent the wheel.
- Small changes create big impact.

Creativity is  
not an add-on  
**IT IS ESSENTIAL!**